

# SEVENSTAR ROUND BRITAIN & IRELAND RACE 2010



## MEDIA FACTS, STATS & STORY LEADS

**“Non-stop race one of the Toughest Tests”**

**RORC CEO, Eddie Warden Owen:**

*“The Race is often described as one of the toughest and most challenging endurance tests. Racing around the coastlines of Britain and Ireland, the crews will have to cope with a huge number of elements which make this race just so compelling: The vagaries of the tides and unpredictable weather, dodging oil rigs, pleasure cruisers and container ships as well as relying on tactical and navigational decisions and great seamanship to get them round the course. Most sailors agree that this race is one of the toughest tests as it’s a non-stop race in some of the busiest waters in the world and requires exemplary tactical and navigational skills. The Sevenstar Round Britain and Ireland Race appeals to experienced ocean racers, seasoned RORC members and those less experienced sailors looking for a fulfilling adventure and sailing challenge.”*



**START: First Start RYS Line 1400  
Monday 23 August 2010**

An international fleet of 30 yachts will line up for the start of the Sevenstar Round Britain and Ireland Race - a fully crewed non-stop race organised by the Royal Ocean Racing Club. The last race took place in 2006 and was also sponsored by Sevenstar, the world’s leading provider of yacht transportation services, specialising in yacht and motorboat shipment. The course is 1,802 nautical miles and will take up to 11 days to complete. Most taking part will be happy to complete the challenge, but some, like Mike Slade’s 100ft maxi, ICAP Leopard will be out to set yet another record which stands at just over 7 days for the race. See page 2 for more details.



## THE TEAMS, THE ROUTE, THE EXPECTATIONS

### PAGE 2-4

History, course, sponsors, records, race programme

### PAGE 5-9

Competitor Stats, News on the international Entries

### PAGE 10-22

Entries: Great Britain. How to follow the race, Virtual Race Game, media, entry List



## Record Breakers

### RORC RACE RECORD:

Artemis Ocean Racing, IMOCA 60 in the 2006 race  
(7 days 4 hrs, 29mins, 40 secs) – fully crewed (See images left)

### COURSE RECORD: Monohull

Dee Caffari and Sam Davies on Aviva in 2009  
(6 days 11 hrs 30mins 53secs) – Sam will race with the crew on ICAP Leopard this time round

### OUTRIGHT RECORD:

Steve Fossett, Playstation – October 2002  
(4 days, 16hrs, 9min, 36 sec)

### UNDER 40FT:

Michel Kleinjans, June 2004, Roaring Forty  
(7 days, 4hrs, 29mins, 40 secs)

## The Course

To date there have been six editions of the RORC Round Britain and Ireland Race starting in 1976 and only three of those have been a non-stop race. The last race in 2006 was sponsored by Sevenstar and attracted 25 entries. The 2010 Sevenstar Round Britain and Ireland Race will be a non-stop race covering 1802 nautical miles and is open to IRC, IMOCA 60s, Class 40s, Multihulls. The race has recently been opened to include two-handed yachts. Competitors will race clockwise around Britain and Ireland, starting from the Royal Yacht Squadron line in Cowes on the Isle of Wight on Monday 23<sup>rd</sup> August 2010. Course: Trinity House (S), Snowden Buoy (S), Horse Sand Fort (P), Bembridge Ledge (S), West Princessa (S), Isle of Wight (S), Eddystone (S), Bishop Rock (S), Bull Rock (S), Great Skelling (S), Inishtearaght (S), Black Rock (S), Eagle Island (S), St Kilda (S), Flannan Isles (S), Sula Sgeir (S), Rona (S), Muckle Flugga (S), Muckle Flugga Out Stack (S), North Foreland (S), Owers (S), Horse Sand Fort (S), RYS finish line Cowes. Approx 1,802 nm.

## Royal Ocean Racing Club

Established in 1925, at a dinner following the finish of the first Fastnet Race as the Ocean Racing Club (ORC), the club's founding members were all adamant about what the club's stated goals should be, "to encourage long distance yacht racing and the design, building and navigation in which speed and seaworthiness are combined", something which it has done with alacrity ever since. <http://sevenstar.rorc.org/>

## The Sponsor

Founded in 1999 in Holland, Sevenstar is the world's leading provider of yacht transportation services, specialising in yacht and motorboat shipment. They have offices all over the world and ship over 2,000 yachts per year to their destination. Sevenstar arrange transport anywhere in the world onboard a secure carrier. The group has direct access to around 100 independent carriers, offering a virtually unlimited choice of transportation options. For race yachts, Sevenstar offers a unique package to the teams which includes all logistics of boat and spares. <http://www.sevenstar.nl/>



## Previous Races

The first RORC Round Britain and Ireland started on 5th June 1976 in which boats were split into 2 divisions; Division I was a non-stop race and Division II a race with stops (Southsea - Crookhaven - Stornoway - Blyth - Southsea). In total there were 25 competitors starting the race (15 - Division I, 10 - Division II). The non-stop race was won by Electron II (R.N.S.A) and the stopping race by Morningtown (R G Hill).

In 1980 the race started on 5 July and was run as a completely non-stop race attracting 13 starters with Chica Tica II (Carlo di Mottola Balestra) taking line and overall honours.

Both the 1992 and 1994 race included with the legs consisting of the following: Leg 1 - Cowes to Cork, Leg 2 - Cork to Lerwick, Leg 3 - Lerwick to Hartlepool, Leg 4 - Hartlepool to Cowes. The winner of the 1992 race was Deerstalker (Michael Taylor-Jones) and the 1994 race was won by Norma (Hans Peter Baum). The 1992 race attracted a higher number of entrants (28) than 1994 (15).

Criterion headlined as title sponsor for the race in 2000 which coincided with the 75th Anniversary of the RORC. Sixteen boats in total set off on 20 August with Incisor of Wight (Windward Sailing) taking overall.

## Race Programme

### SATURDAY 21 AUGUST

Crew Party - Race Village, Cowes Yacht Haven for Sevenstar Round Britain and Ireland Race competitors and Rolex Commodores' Cup crews – live music, bar

### SUNDAY 22 AUGUST

09.00 – Media Centre Opens for SRBIR (back of main media centre)  
16.00 - Skippers' Briefing – Events Centre, Cowes Yacht Haven, Cowes

### MONDAY 23 AUGUST – START

0830 – Media Centre Opens  
1230 – Press Boats Depart  
13.50 – First Warning Signal for Start – Royal Yacht Squadron Line  
14.00 – START of first class  
18.00 – Media Centre closes

(The race starts at 1400 23rd August. If all fleets start at the same time)

**RORC Race Record** – Yacht must finish before Monday 30th August @ 18:29:40\*

**Course Record** – Yacht must finish before: Monday 30th August @ 01:30:53\*

\*Approximate time must finish to break Course record

\*Approximate time the first must finish to break Race record

## The Trophies

The main trophy for overall victory in the Sevenstar Round Britain and Ireland Race is the John H. Illingworth Trophy. There are four additional trophies and a range of salvers and medallions:

- FT Clipper Trophy – IRC SZ
- Kenneth Mason Trophy – IRC Z
- Robert Morris Memorial Trophy – IRC 1
- Teddy Hicks Memorial Trophy – IRC 2
- Greenville Collins Salver – IRC 3
- Lekeitio Cup – Class 40
- RORC Prizes – Multihulls





## Landmarks around the course: Muckle Flugga

**Most memorable for most competitors in this race will be Britain's most northerly lighthouse Muckle Flugga.**

Muckle Flugga is a small rocky island north of Unst in the Shetland Islands, Scotland and home to the Muckle Flugga Lighthouse built by Thomas and David Stevenson in 1854. It is often described as the northernmost point of the British Isles, but the smaller islet of Out Stack is actually farther north. It used to be the northernmost inhabited island, but forfeited that accolade when the lighthouse was automated and the last residents moved out!

According to local folklore, Muckle Flugga and nearby Out Stack were formed when two giants,

Herma and Saxa, fell in love with the same mermaid. They fought over her by throwing large rocks at each other, one of which became Muckle Flugga. To get rid of them, the mermaid offered to marry whichever one would follow her to the North Pole. They both followed her and drowned, as neither could swim.

It was originally built to protect ships during the Crimean War and was first lit on 1 January 1858. Standing 64 feet (20 m) high it has 103 steps to the top and in March 1995 was fully automated.

## Famous Lighthouses

### Eddystone Lighthouse

The most famous lighthouse in the British Isles is probably the 49m high Eddystone, built on a small and very dangerous rock 13 miles south west of Plymouth. There have been four separate lighthouses built here. The original tower, completed in 1698, was the first lighthouse to be built on a small rock in the open sea. (Smeaton's Lighthouse was the third and is on the back of the British Old Penny!)

### Bishop Rock

Bishop Rock Lighthouse stands on a rock ledge 46m long by 16m wide, 4 miles west of the Scilly Isles. The rocks rise sheer from a depth of 45m and are exposed to the full force of the Atlantic Ocean making this one of the most hazardous and difficult sites for the building of a lighthouse.

### Bull Rock, Co. Cork, Ireland

Famous for its birdlife: Fulmars, Kittiwakes, Storm Petrel, Razorbills, Guillemots, and Puffins and a tunnel that runs through the base. The rock was purchased from Queen Victoria in 1882 and the light established on 1 January 1889. It is 83 meters above sea level and has a range of 23 nautical miles.

**Inishtearaght** (the Western Island) is one of the Blasket Islands, the most westerly land in Europe apart from the nearby Foze Rocks. The pyramid shaped island off Dingle is inhospitable and a wild and remote place - two steep pinnacles rising to 349 feet and 656 feet, joined by a saddle and a more rounded peak of 597 feet. The light watches over the dangerous Foze Rocks and there are more lurking in the surrounding area. A railway line used to bring provisions up to the keeper's cottage from the pier.

## COMPETITOR STATS (AS AT 21 JULY '10)



- Boats representing 7 nations:  
Spain, France, Sweden, Italy, Slovenia, Austria, Great Britain
- Crews from many more, including Australia, New Zealand
- Largest entry from one country: 16 boats from Great Britain
- 4 boats from The Netherlands
- 3 x Volvo Open 70s
- 1 x IMOCA Open 60 (2006 race line honours)
- 2 x Class 40s
- Competitors ranging from world champions and racing 'rock stars' to newcomers to the sport
- Crews include veteran RORC offshore racers with 25 Fastnet Races under their belt to those made up of friends and family
- Young talent on Class 40 Concise, British Keelboat Academy's TP 52 - John Merricks II and the team on Relentless on Incisor
- Largest: Record-breaker – Mike Slade's 100ft Maxi – ICAP Leopard (GBR) – Sam Davies racing on board as crew
- Smallest: J 109 Arethusa (NED), Ostar 35, In Direzione Ostinata e Contraria (ITA)

## INTERNATIONAL ENTRIES – VOLVO OPEN 70'S

### SPAIN - Telefónica Blue Volvo Open 70

Telefónica Blue, a competitor in the 2008/09 Volvo Ocean Race will be skippered by Olympic Gold and Silver medallist Iker Martinez: "We are really happy to be taking part in the Sevenstar Round Britain and Ireland Race, a challenge with a history that spans over 30 years and to be competing with Telefónica Blue. There's no doubt that it is going to be wonderful to race with boats from other classes, sailing a new course for our boat and for most of the crew. To sum up, it's a great honour for us to join in this great celebration of British and Irish sailing."



### FRANCE – GROUPAMA Volvo Open 70

From France the Groupama syndicate, skippered by French multihull sailing legend, Franck Cammas will also race. The French are serious about winning the Volvo Ocean Race and see the Sevenstar Round Britain and Ireland Race as a perfect opportunity to get more experience with the boat: "Franck is one of the best multihull sailors in the world having won the ORMA 60 World Championships six times," said Damian Foxhall, Groupama's Sport and Sailing Manager from the base in Lorient. "Franck is keen to transfer his multihull experience to the Volvo 70 in this demanding race which will be a good test for all the team over the 1760 mile race course." [www.cammas-groupama.com](http://www.cammas-groupama.com)



Yvan Zedda/team Groupama

### SLOVENIA & AUSTRIAN RACING TEAM – E1 Volvo Open 70

The Volvo Ocean 70, E1 was purchased from the Ericsson Racing Team (formerly Ericsson One) and Project Director, Michael Reardon is looking forward to the race: "The Sevenstar Round Britain and Ireland Race is a perfect challenge for the E1 Slovenian and Austrian Racing Team who are based at The Ocean Racing Club of Slovenia, Kempinski Palace, Portoroze. In preparation for the next Volvo Ocean Race we expect other Volvo 70s to join us. Our first race in this tried and tested boat was the Rolex Middle Sea Race where we finished just behind Torben Grael on Luna Rossa and in front of Intermatica on the water."



## THE NETHERLANDS

### Winsome - S & S 41

#### Seasoned RORC Member has Race Sponsor Onboard!

Harry Heijst will also be pushing his more traditional S & S 41, Winsome to the limit with every intention of taking first prize especially as he will have the race sponsor's Managing Director on board: "It is my love of offshore racing that got me into the business of shipping yachts around the world, which is what we do at Sevenstar" said Richard Klabbers. "To win the race we sponsor would be quite an achievement and I know Harry will do everything to try and make that happen." Winsome competed in a previous RBIR but had to retire as a result of steering gear failure when off the W Coast of Ireland. She has an impressive track record including 1<sup>st</sup> in class for the 2005 Rolex Fastnet Race and Harry Heijst, a seasoned RORC member, has competed in at least five RORC races with his boat every year since 2001! Offshore races include the 2008 Sydney-Hobart where they gained another trophy for winning IRC4 (picture shows the elated crew after the finish!).

www.winsome.nl - Crew: Harry Heijst, Richard Klabbers, Reima Alander, Frank



### Tonnerre de Breksens III Ker 46

#### Multinational crew for top yacht

Piet Vroon is a big fan of RORC offshore and his New Zealand-built Ker 46 high performance racer will be a front-runner for an overall win. After a successful RORC season so far, including five first places. Piet informs us: "The crew are made up of a multinational bunch including Dutch, Belgian, Brits, South Africans." Vroon has been racing for decades and his C.V. includes as many as 26 x Fastnet Races! He also won class in the last race – the 2006 Sevenstar Round Britain and Ireland Race and is currently at the top of the leader board in the RORC Season's Points Championship and she recently won the Conway Media Round Britain and Ireland Race. The team will race for the first time in the Rolex Middle Sea Race in October.



## MORE DUTCH ENTRIES

### Arethusa – J 109

#### Student and Corinthian crew together for 3 seasons

Arethusa is owned and skippered by Kees Mijs. Arethusa's crew are all Dutch and are an amateur crew, most of whom have been sailing together for three seasons in a number of long distance races such as the 2009 Rolex Fastnet Race. Dik Mijs and Camille Mijs, who are both students, are sons of the skipper. The other crew members are Co-Skipper Jan Bruijn and student Max Daarnhouwer. The first priorities of the Arethusa crew are finishing the race as best as they can, testing their abilities and to enjoy the race. Arethusa is named after the former training ship that was moored on The Medway and of which the Mijs family, who are relatives of its late captain, has great memories. Crew: Kees Mijs, Jan Bruijn, Dik Mijs, Camille Mijs, Max Daarnhouwer.



### BELUGA - Baltic 45

#### Floris notches up more offshore miles in one-off Baltic

Beluga is a Baltic 45 DP, a one-off Baltic design by Doug Peterson. She was built in 1980 and is still in very good condition despite having sailed thousands of miles. Skipper/Owner, Floris Ingen Housz : "I am the 3rd owner and bought her in 1999 then sailed around the Atlantic in 2000/2001, which included racing in the ARC and the Heineken Regatta. After returning in Europe, Beluga took part in a lot of long distance races every year including: 2003, 2005 and 2007 Rolex Fastnets and IJmuiden – Gyon (Spain) 1st in IMS (2000), Colin Archer Race (2002 and 2008, 2nd IRC, Scheveningen – La Rochelle (3rd in 2003) and in 2009 we were 1st in IRC 1 and 2 in the Scheveningen – La Crouesty Race which was 6 days of upwind sailing in winds between force 2 and force 9! With myself as skipper, we will sail with 7 crew and on tactics - Radboud Crul, who is well-known as skipper of the prize-winning Rosetta on the Rocks, a Dehler 36. Crew: Skipper: Floris Ingen Housz, Co-skipper: Radboud Crul, Navigator: Paul Krekel, Crew: Koos van Wees, Jeroen van Duijne, Wouter Steenhuisen, Perry Maas (+ media crew).



### FRANCE – VECTEUR PLUS

#### Mach 45

A late entry from Nicolas Groleau's Mach 45, formerly Cartouche in the Rolex Fastnet Race 2009. More to follow.

## OTHER INTERNATIONAL ENTRIES

### AUSTRIA – CELOX 40 – Class 40

Formerly Tony Lawson's Concise, this Class 40 is now sporting a new livery. Gottfried has previously competed in the Ecker Cup and the 2002 Atlantic Rally for Cruisers (ARC) from Las Palmas to St Lucia. His crew includes Andreas Hanakamp, an Olympic Star Class sailor and skipper of Team Russia in the 2008-09 Volvo Ocean Race. Crew: Owner/Skipper: Gottfried Poessl, Christof Petter, Bad Goisern, Austria, Gebhard Wallinger, Attersee, Austria, Udo Moser, Vienna, Austria, Martin Maier, Reutte, Austria, Andreas Hanakamp.



### SWEDEN – Alicia Beneteau First 50

One of Sweden's largest sailing schools, Styrbord Yachting has entered Alicia skippered by radio DJ and charter skipper, Jonas Sandberg. With a strong racing and cruising background, Jonas has notched up 10 Around Gotland Races in the Baltic Sea as well as RORC races: Rolex Fastnet Race and the Cervantes Trophy. He is also a hockey coach and a keen glider pilot. Crew: Jonas Sandberg – Bromma. Peter Westerlund – Hallstavik, Stein Petter Ski – Stockholm, Mats Ohlson – Täby, Ulf Börjeson – Stockholm, Jörgen Persson, Göran Hellman, Stefan Danielsson, Mats Hägglund, Mats Hultin, Richard Wendt.

### ITALY – IN DIREZIONE OSTINATA E CONTRARIA Ostar 35

This Open 35 was designed by Maurizio Cossutti for the OSTAR Race 2000 for skipper Claudio Gardos. The name IN DIREZIONE OSTINATA E CONTRARIA is taken from a song by Fabrizio De Andrè which seemed to reflect the spirit of the OSTAR. The design is strong, safe and fast upwind. She has undergone major changes since the OSTAR in which she finished sixth. Owner/Skipper Luca Zoccoli and his crew will also participate in the Round Sardinia Race in the double-handed class before finishing the season with her first Rolex Middle Sea Race in October.



Carlo Borlenghi/Rolex

## GREAT BRITAIN - ENTRIES

### ICAP LEOPARD – Super Maxi

#### Record Breaker - ICAP Leopard out to set a new record

“There is no doubt that this race is one of the toughest on our sailing calendar,” said Mike Slade, owner of the record breaking super maxi. “August can throw up all sorts of weather and if a high pressure system descends upon the UK, all bets are off for a record breaking run, even though the 100’ Leopard is potentially much faster than the IMOCA 60 in which Jonny Malbon (Artemis Ocean Racing) and Dee and Sam set their records.”

The boat last competed in the Round Britain and Ireland Race in 1992 in Ocean Leopard when the race had three stopovers: Chris Sherlock, ICAP Leopard’s Boat Captain comments: “Since then Mike has owned three maxis and this will be the first time we have been able to have a go at the outright record and at the same time set a new course record before heading off to the Mediterranean. The Sevenstar Round Britain and Ireland race is one of the toughest race courses we encounter due to the fact it gives all wind angles and conditions for double the amount of time of a Fastnet or the Hobart. We look forward to this classic race.”



### ARTEMIS OCEAN RACING II – IMOCA Open 60

Built specifically for the 2008 Vendée Globe, Artemis II is the first IMOCA Open 60’ designed by British naval architect Simon Rogers, who took a new approach and developed a very powerful boat boasting an impressive wingmast comparable to that found on oceanic multihulls. Neville Hutton’s shipbuilding facility in Lymington was trusted with the boat’s construction. Fitted with a transom device allowing the skipper to fine-tune the longitudinal balance according to sail configuration and sea state, Artemis II adopted the latest technological refinements of the IMOCA Class whilst exploring new territories as far as hull and rig proportions were concerned. Unfortunately, she could not complete the Vendée Globe due to rapid deterioration of her mainsail, yet the structure proved very reliable. The Artemis Ocean Racing crew are looking forward to competing in the 2010 Sevenstar Round Britain & Ireland having secured line honours in the 2006 edition on the older generation Artemis I. Artemis recently announced their renewed commitment to sailing, launching the Artemis Offshore Academy as the cornerstone of the campaign aimed at developing Britain’s short-handed and solo sailing talent. More information can be found at <http://www.artemisoceanracing.com>



## GREAT BRITAIN - ENTRIES

### CONCISE 2 – Class 40

#### Young talent includes World Champion

Concise 2 is Team Concise's latest Class 40, an Akilaria RC-2 and has only been on the water for a few months. The team is made up of a group of talented young British sailors (all under 30). Having won the Class 40 World Championships on the old boat, they are now looking to build on this and have a busy 2-year campaign ahead of them. Skipper, Ned Collier Wakefield comments: "The Race offers a great challenge and platform for the team and boat to prove itself and we are all hugely looking forward to competing." Ned brings a vast amount of experience to the team, having raced at the sharp end of the class for the past 4 years. He successfully managed and skippered the 2009 winning Class 40 World Championship campaign and is now pushing the team towards bigger goals. When not on the water and managing the campaign Ned is finishing an architecture degree in Oxford.

Crew: Ned Collier Wakefield (Skipper), Tom Gall (Boat Captain), Tom Dawson, Tristan Jaques, Dan Gohl, Brett Aarons (Navigator and boat captain of BOB Farr 52).  
www.teamconcise.com



### ENCORE – Beneteau First 40.7



www.pwpictures.com

#### Encore Family & Friends Take the Challenge

Owner Steven Anderson from Farnham will compete with a crew made up of family and friends who are looking forward to taking part in possibly the most challenging UK offshore race. The crew range from 18 years old to mid fifties and are expecting good competition from some familiar rivals and two other First 40.7's in the fleet. Anderson comments: "We are relatively new to offshore racing but have had some recent success with RORC with a 3rd overall in this year's Cervantes Trophy, 2nd overall in last year's Morgan Cup and 3<sup>rd</sup> in IRC1b 2009 Rolex Fastnet. We've also competed in RORC Channel racing. We are looking forward to the race. It's a great challenge for our team and we still have a lot to do in preparing the boat. The sail choice and really developing our performance data is currently the top of our agenda. There is a lively debate on improving freeze dried food and we have already taken a leaf from Robin Knox-Johnston's book by starting to collect appropriate whiskey to toast major points on the course – including a Norfolk malt from the English Whisky Company!" Crew: James Wilkie, Marc Dumas, Tim Hemsley, Andrew Bridge, Nikki Curwen, Guillaume Pichon, Andrew Lee, Glen Wardrop.

### CHANGE OF COURSE – C & C 115

#### Corinthian Club Racer Crew

"We are a very Corinthian crew made up of club sailors taking part in the Race in a fully fitted fast cruiser, Change of Course, a C & C 115." Says Owner, Keith Gibbs. "We will be joined by Peter Fletcher, who has 25 Sydney-Hobart's under his belt and with many other ocean races throughout the world. I hope he can cope with our less professional approach. I have been sailing for 40 years; cruising round the UK, W Europe, the Med. Atlantic, Caribbean and have had some sailing with the Youth Trust and JST (Nelson). Whilst my cruising boat was in the Caribbean, I took to racing a 32' boat and I completed the 2001 Fastnet with a club crew of beginners. I have also taken part in JOG and RORC racing since, including 4 Fastnets, finishing the 2007 race, whilst the 2009 race was sailed two-handed. Crew: Keith Gibbs, London, Peter Fletcher, Hobart, Oliver Overstall, Pimlico, London, David Dyer, Chobham, Surrey, Jerry Tatt?, Wallington, Surrey, Malcolm Keight, Worcester Park, Surrey



## GREAT BRITAIN - ENTRIES

### SELENE – Swan 44

#### East Coast Challengers

East Coast sailor and Consultant Gynaecologist Adrian Lower tells us why he entered the Race: "We are taking part in this race, partly for the challenge of sailing round our island non-stop and partly to show that an old boat can be competitive in such races and partly to gain further experience. The East Coast is a challenging area in which to sail, with shifting sandbanks and shallow water extending many miles out to sea. The conditions can be very arduous and we are very keen to put our experience to the test in the Round Britain and Ireland Race. My boat is 37 years old. She is a classic Sparkman and Stephens Swan 44. I purchased her last year with a view to long distance racing but started sailing seriously four years ago when I purchased a J109. After training hard in 2007/8, we were selected for GBR White Team in Rolex Commodores' Cup 2008. We then moved up to a Swan in 2009. I sail mostly on the East Coast, but have race at Cork week twice. My crew are all East Coast sailors based mostly in Burnham on Crouch. And we have a 17 year old bowman - Rory Munro, son of Alistair Munro (Rubber Ball), who was a highly regarded bowman in the 1970's and 1980s. This is our first full season in Selene and we look forward to the challenge of such a long race. We are particularly looking forward to racing against Winsome who is similarly rated and of a similar age and design."

Crew: Adrian Lower, Mark Emerson, James White, Toby Twitchet, Rory Munro, Mark Berry, Chris Boag



### BRITISH SOLDIER – Archambault 40RC

#### Army's best take on another Challenge

Since the Army Sailing Association took delivery of British Soldier in 2008, she has had a full and varied programme. In her initial year she was selected to represent team GBR in the Rolex Commodores' Cup, whilst on the offshore circuit, she has completed full RORC seasons, including Madeira (2008) and Rolex Fastnet Races(2009). British Soldier also has very close links with Toe in the Water, an independent charity that provides an opportunity for injured servicemen to conduct competitive sailing as part of their rehabilitation. Toe in the Water have raced British Soldier at the Easter Red Funnel Regatta, Cowes Week (2009 and 2010) and Dartmouth Regatta (2009) to name but a few activities.

Finally, we are very pleased to be sponsored by Fujitsu, a leading global IT services company. The Army Sailing Association is privileged to have been invited on board and, as a partner to the UK MoD for over 40 years, Fujitsu is now proud to sponsor British Soldier and to help provide the Army's men and women with an opportunity to race a thoroughbred racing machine at the highest levels of competition.

Crew: Lt Col Tim Hill, Capt Paul Andersen, Lt Richard Greener, Capt James Kayll, OCdt Tom Barker, Capt Stuart Deakin, 2Lt Richard Luckyn-Malone, Cpl Rikki Albuery, Maj Gary Irwin



## GREAT BRITAIN - ENTRIES



### CHEEKI RAFIKI – Beneteau First 40.7

#### Amateur and diverse crew highly competitive

“After the skipper and mate ran a successful Rolex Fastnet campaign in 2009, some of the crew were looking for a new challenge. We decided to go for the ultimate test and enter the RBI”, says Gareth Glove. “We have collaborated with Stormforce Coaching as the Principal, Doug Innes, was part of the winning crew in 2006 on Chieftain. We've strengthened our teamwork, racing tactics and resolve to succeed by competing in nearly every race in the RORC offshore calendar this season. The crew's background is diverse, coming from a number of vocations including IT, media and the public sector. Our crew spans all ages and sailing abilities, some have only ever sailed with us. We have no professional sailors on board other than the skipper and mate. We are hoping to run a competitive, successful and enjoyable campaign. We look forward to the main event and preparing for the Rolex Fastnet 2011.”

Skippers: Gareth Glover, Steve Hacking (First Mate). Crew: Nick Denyer, John Rutherford, Martyn Gates, Ken Allison, Gary Perry.

### CV 5 & CV 10 – Clipper 68s

#### Novice crews seek their own challenge

Two Clipper Ventures 68 footers will be competing in the Sevenstar Round Britain and Ireland Race along with 15 paying crew. Team building and training will take place for those who have signed up for the Sevenstar challenge from their base in Gosport. The crew includes previous Clipper Events successful trainees who competed in the 2009 Rolex Fastnet and Clipper Round the World Yacht Race campaigns. They will be racing with some novice crews who are seeking their own adventure and sailing challenge. The Chairman of Clipper Venture's Sir Robin Knox-Johnston said, "From personal experience the opportunity to race round the British isles with their challenging wind and tidal systems, and navigational hazards must be one of the most desirable entries to have in any ocean racer's log book. Clipper Events are pleased to be making the Clipper 68 foot ocean racing yachts available to compete in the RORC Sevenstar Round Britain and Ireland Race following their circumnavigation in the Clipper 09-10 Round the



### JOHN B - Grand Soleil 43

#### Twice in 3 months for crew Stephen

Owner Charles Ivill from Worcester says: “We are doing the race fully crewed with a team of 10 or 12 on board. One of our crew, Stephen Linicker would have only just finished the double handed Shetland Round Britain and Ireland Race run by the Royal Western YC and he's doing it all again with us! I wonder if Stephen is going to be the first person to race round twice in one year! Charles also raced with his new yacht in the 2009 Rolex Fastnet Race and prior to that, took part in 2007. He will be racing with a group of friends in the 1760nm race.



## GREAT BRITAIN - ENTRIES

### ORCA – Class 40



<http://www.pikepictures.co.uk>

#### **RORC Vice Commodore looks forward to ‘race within race’**

RORC Vice Commodore Tom Hayhoe competed in the 2006 race.: “The Sevenstar is without doubt the most challenging race in UK waters and the only one that goes round non-stop. Bob (Clitherow), Chris (Beeson) and I did the race four years ago and it was particularly tough as we were hard on the wind almost all the way. It’s a challenge we can’t resist and there is something very special about the northern approaches – cold, grey, with big Atlantic rollers, and great wild life.”

Orca recently featured in the BBC4 Sea Fever documentary and her crew for the Sevenstar RBIR includes three veterans of the 2006 race, who sailed Mostly Harmless, a Prima 38 to third place in IRC Class 1: Tom Hayhoe; Chris Beeson (Assistant Editor of Yachting Monthly); and Bob Clitherow. The remaining crew members are Graham Iles, who has been part of the Army offshore squad for the past few years (sailing on board British Soldier and previously Longbow, and on the Army entry in the 2009 Sydney-Hobart); and Mark Angell, who in 2006 sailed around the British mainland anti-clockwise (ie the opposite direction to the Sevenstar, which also takes in Ireland and goes up the Shetlands) in an 18 foot beach catamaran and is a graduate of the British Keelboat Academy. Expectations: We could do with some off wind sailing this year since Orca flies offwind and is not competitive on handicap upwind. But we’re also looking forward to a good “race within a race” in the Class 40 fleet, since the race has been adopted by the Class 40 Class Association as one of its premier events for the 2010 season. Orca finished right in the middle of the 19 strong Class 40 fleet in last year’s light weather Fastnet Race, but if we have stronger breezes we believe that Orca should be up near the front.

### RELENTLESS ON INCISOR – Corby 45

#### **Young Crew at the helm!**

Chris Radford and his multi-national crew have chartered the Corby 45, Relentless on Incisor for a two-year campaign building up the Rolex Fastnet in 2011. For this race, Chris will not be on board and the youngest member of the team, Joe Banks will skipper the boat. Radford explains: “The Sevenstar Round Britain and Ireland Race provides us with a focal point for this year and will force us to learn how to sail Incisor and develop our skills further. Sailing round Muckle Flugga will be quite a moment and a huge achievement for the crew. For us, this is all part of stepping up from Class 2 to Class Zero and moving forward following our Rolex Fastnet 2009 campaign on Bongani. We’re an all-amateur team who have got together, chartered the boat and we share the costs. We have much more limited budgets than some of our competitors, but I know this young team intend to give it the best they can!”

Crew: Skipper Joe Banks (23), Navigator Tom Gadsden, (28) Watch leader/Crew Boss Jack Banks (26), Watch leader Tim Vick (27), Rebecca Marks (29 from NZ), Tobias Roth (GER), Brett Williams, AUS), Nick Scutt, Rob Gargill, Neil Iles, Kieron O’Donnell, Alex Norman, David Whitewood



## GREAT BRITAIN - ENTRIES

### JOHN MERRICKS II – TP52

#### Young British talent get a taster for top level racing

The British Keelboat Academy (BKA) National Squad will compete on the TP52, John Merricks II, with the full team set to be announced shortly (July). The boat is owned by the JMST and sailed by members of the British Keelboat Academy. Part of the sailors' task in campaigning the boat for the Round Britain and Ireland is to raise the necessary additional funds to enable the boat to do the race. The race provides a fantastic opportunity for the sailors to get a real taste of top level international competition and the demands associated with it.

RYA Racing Manager and one of the BKA's Directors, John Derbyshire comments; "The Sevenstar Round Britain and Ireland race is one of the biggest events on the keelboat racing calendar. The experiences and subsequent lessons learnt by the sailors selected to compete at the event will be invaluable to their future racing careers and with the BKA's efforts centred around the motto 'It's what you know, not who you know. It's these experiences that will really help the sailors make gains in their sailing and help them step up to the next level of competition'".

"Just getting to the start line for the round Britain and Ireland Race will be a massive achievement. It'll be a culmination of a lot of people's efforts in making it happen and a massive achievement for those people lucky enough to get a spot onboard. It's actually really hard for youth sailors particularly in Britain to get sufficient offshore experience to put on their CV's going into things like the Volvo or other offshore races – so it's a great opportunity for us," Noble concluded. For more information about the Academy visit [www.britishkeelboatacademy.org](http://www.britishkeelboatacademy.org). To find out more about the sailors campaign and pledge your support visit <http://www.johnmerricksii-rbi.co.uk/>.

You can also now follow the latest news from the BKA on Facebook (Britishkeelboatacademy) and Twitter (@tweetBKA).



### FAIR DO'S VII – Ker 46

Sleek, fast, good looking and a joy to sail, Fair Do's VII is a genuine racer-cruiser designed by Jason Ker and now in her fifth season, Fair Do's is still competitive and regularly goes head to head with other top level IRC boats. Second in class in this year's J.P. Morgan Asset Management Round the Island Race, Fair Do's still has it in her to be competitive: "I am very excited about taking part in this year's Sevenstar Round Britain and Ireland Race, especially as this will be the culmination of our campaign with Fair Do's VII. We have sailed many thousands of miles over the years and competed in both inshore and offshore races, but none so testing as the Sevenstar Round Britain and Ireland. We have won many races and regattas over the years, including the Commodores' Cup and the ARC race, but this event will be our greatest test yet and we hope we are up to the challenge." John Shepherd - Owner



## GREAT BRITAIN - ENTRIES

### VISIT MALTA PUMA Reflex 38

#### Sailing Logic winner can't keep Brian away...

A late entry from the victorious team who won Class 1 in Round Ireland Race in June, this RORC Yacht of the Year 2009 goes from strength to strength in her new livery, courtesy of Malta Tourist Authority. Philippe Falle is back as Skipper and the team comprises of Brian Phillips, veteran on the 2006 Round Britain Race who is now 70! Brian has raced every RORC Race bar two that Puma Logic has competed in since 2005 – “We can't keep him away!” Joining Brian are Rolex Fastnet 2007, Madeira Race 2008 and Rolex Fastnet 2009 crew Peter Brownsell and Alan McBride, plus Round Ireland crew Tim Buckley, Phil Chandler, Rob Nelson and Lisa Svensson. VMP is currently joint leaders of Class 2 at Cork Week, 3rd Overall in the RORC Offshore Season's Points Championship and leading overall on IRC Class 1 RORC Championships.....on a roll!!!



Jane Falle

### PLAYING AROUND LOGIC – Beneteau 40.7

#### First to sign up and crew back for more

The Beneteau 40.7 Playing Around Logic, entered by Sailing Logic, was the first boat to sign up for the Race. Skipped by Peter Robson, Playing Around Logic has already won IRC Class 1 this season, in the RORC Morgan Cup Race in June. Crewed by newcomers to offshore racing, the team are currently preparing for their 4th qualifying RORC offshore race next weekend, The Channel Race. The team have been training since May and have so far raced over 650 miles together preparing for the RB&I. Peter is joined by Mate, Graeme Castle. Onboard they have three girls and five boys, with RB&I veteran Jon Barnes who sailed on Jaguar Logic in the 2006 running of the race. He also sailed on Playing Around on last year's Rolex Fastnet as well. Jon comments: “This is long distance racing but always with tide and land to think about. If navigation isn't on your mind then you'll be entranced by sea birds and mammals. You want drama? See ancient settlements on remote islands and an untold number of sail changes in all conditions. History and excitement don't do it for you? So, experience the unforgettable sight of oil and gas fields at night. Finally Dover, and you've nearly done it. Then the best shower ever. The amazing memories and sense of camaraderie will endure...and, if you're lucky, you'll get to sail with wind aft of the beam.”

Crew: Skipper - Peter Robson, Mate - Graeme Castle, Richard Field, Rebekah Adey, Iain Randall, Jon Barnes, Gareth Tomlinson, Louise Scanlon, Elaine Maslin, Roger Yeoman



Images: Hamo Thorneycroft

## GREAT BRITAIN - ENTRIES

### SONIC BOOM II Beneteau Figaro II

#### **Doublehanding in a 33 footer!**

Simon Brady, London based Director of a media company, has been racing offshore for more than 10 years and taken part in many, many RORC races too. He and co-skipper, Andy Greenwood, will race Round Britain and Ireland in their Beneteau Figaro II, a French one design sailed almost exclusively in France by professionals. We've tweaked the boat for the race so the sail plan and set-up are a bit experimental. We'll do well if we get a gale downwind or no wind upwind, otherwise we'll run out of food and motivation. We're doing the race double handed which, in a 33ft boat, is going to be properly hardcore. My co-skipper Andy is a hardened offshore sailor with whom I came second in last year's double-handed Rolex Fastnet (beaten by 23 minutes by a ratings bandit) and he has an impressive list of sailing achievements having won many RORC races in various boats as well as competing in La Solitaire du Figaro.!



# How to follow the race



**Watch, look, follow and play your own race....**

## **First Start 1400: The Royal Yacht Squadron**

start line on Monday 23rd August. The Sevensstar Round Britain and Ireland Race sets off from the famous Royal Yacht Squadron start line in West Cowes.

HW Portsmouth 1143, 4.50m. A large west-going tide at the start will make it interesting if the wind is light as the start is to the east, out through the forts and then turn right to the south of the Isle of Wight. Three hours after the start, the tide turns east in the Channel so this will be a difficult first evening down towards Portland.

**LOOK at the RORC website: <http://sevenstar.rorc.org/>**

The easiest way to follow the fleet is via the RORC's mini site for the Sevensstar Round Britain and Ireland Race - <http://sevenstar.rorc.org/>

The latest news updates, press release and positions as well as information from the race course, will be found on the site. Images from the fleet and texts from the boats themselves are all part of an initiative to make the race more interactive for family and friends and those following the fleet.

## **FOLLOW the Fleet Trackers: (Example from Rolex Fastnet Race. A similar system will be in place)**

Following the success of a mandatory tracking system for the entire fleet, all yachts will be fitted with an OC Tracker; a self-contained, battery-powered, lightweight, tracking device capable of reporting a boat's position, speed and course at pre-determined intervals, that is programmable remotely. The device works on integral battery power alone and is capable of sending over 4,000 position reports on one battery - the equivalent of every half-hour for 80 days at sea or almost 14 days at 5-minute intervals. The units are standalone and are supplied by the RORC. The information received from the trackers is displayed graphically every 30 minutes on a user-friendly web page within the SRBIR Race mini-website:(<http://sevenstar.rorc.org/>). The media and general public are able to see at a glance the relative positions of all boats in the fleet and, even, where they stand on handicap.





# Play the Virtual Race Game

New for the 2010 Race

## The Virtual Race Game Sevenstar Round Britain & Ireland Race

Armchair experts around the world now have the chance to test their skills against the sailors racing on the yachts in the 2010 Sevenstar Round Britain and Ireland Race, starting on Monday 23rd August.

The Royal Ocean Racing Club has launched 'The Virtual Round Britain and Ireland Race Game' which will mirror the 1802nmile race known to all as a true test of offshore sailing skill. The course is a difficult race and tests inshore and offshore skills, preparation and speed potential. The virtual race will be no different!

For some taking part it is a once-in-a-lifetime personal challenge, but if you can't be on the race yourself, sit back and become a virtual racer, competing in real time and real weather conditions on the same rack track against the fleet.

Developed by Virtual Regatta.com, The Sevenstar Round Britain and Ireland Race Game is free to play and is designed to be as close as possible to the real thing. The game button will be on:  
<http://sevenstar.rorc.org/>

## Two-Handed Division Introduced

The Royal Ocean Racing Club (RORC) announced today the introduction of a Two-Handed Division in July. RORC Racing Manager Ian Loffhagen commented: "We have been receiving a lot of interest and enquiries from competitors who wanted to race double handed in this non-stop challenge, so have made the decision to open it up to enable them to race alongside the fully crewed boats. They will race for the Rebel Maid Trophy."

"Originally we did not have a Two-Handed Division in the race out of deference to the Royal Western Yacht Club's two handed (stopping) Shetland Round Britain and Ireland Race. However when they reached their entry limit the RWYC kindly told us that they were happy for us to open our race to two handed boats."

"The Sevenstar RBI will be the most challenging race of the RORC season for the two handed fleet and we are hoping that it will appeal to the Class 40 fleet in particular. However because of the timing of this announcement the race will not be part of the Season's Points Championship for the Two-Handed Division. It is a stand alone challenge and it will be a big one at that!"





# RACE ENTRY LIST

At 19 July 2010 – 30 boats

| Flag     | Boat Name                                | Owner/Skipper                          | Design          |
|----------|--|--|-----------------|
| SWE      | <i>Alicia</i>                            | Jonas Sandberg                         | First 50        |
| NED      | <i>Arethusa</i>                          | Cornelis Mijs                          | J 109           |
| NED      | <i>Beluga</i>                            | Floris Ingen Housz                     | Baltic 45       |
| GBR      | <i>British Soldier</i>                   | Army Sailing Assoc/Tim Hill            | A 40            |
| AUT      | <i>Celox 40</i>                          | Gottfried Pössl                        | Class 40        |
| GBR      | <i>Change of Course</i>                  | Keith Gibbs                            | C & C 115       |
| GBR      | <i>Cheeki Rafiki</i>                     | Stormforce Coaching/Doug Innes         | First 40.7      |
| GBR      | <i>Concise 2</i>                         | Tony Lawson/Tom Gall                   | Class 40        |
| GBR      | <i>CV 10</i>                             | Clipper Ventures                       | Clipper 68      |
| GBR      | <i>CV 5</i>                              | Clipper Ventures                       | Clipper 68      |
| SLOV/AUT | <i>E1</i>                                | Aegyð Pengg                            | Volvo Open 70   |
| GBR      | <i>Encore</i>                            | Steven Anderson                        | First 40.7      |
| GBR      | <i>Fair Do's VII</i>                     | John Shepherd                          | Ker 46          |
| FRA      | <i>Groupama</i>                          | Franck Cammas                          | Volvo Open 70   |
| ITA      | <i>In Direzione Ostinata E Contraria</i> | Luca Zoccoli                           | Ostar 35        |
| GBR      | <i>John B</i>                            | Charles Ivill                          | Grand Soleil 54 |
| GBR      | <i>John Merricks II</i>                  | British Keelboat Academy/Luke McCarthy | TP 52           |
| GBR      | <i>ICAP Leopard</i>                      | Mike Slade                             | Maxi 100        |
| GBR      | <i>Orca</i>                              | Tom Hayhoe & Natalie Jobling           | Class 40        |
| GBR      | <i>Playing Around Logic</i>              | Sailing Logic/Peter Robson             | First 40.7      |
| GBR      | <i>Relentless on Incisor</i>             | Chris Radford/James George             | Corby 45        |
| GBR      | <i>Selene</i>                            | Adrian Lower                           | Swan 44         |
| GBR      | <i>Sonic Boom II</i>                     | Simon Brady                            | Figaro II       |
| ESP      | <i>Telefónica Blue</i>                   | Iker Martinez                          | Volvo Open 70   |
| NED      | <i>Tonnerre de Breskens 3</i>            | Piet Vroon                             | Ker 46          |
| FRA      | <i>Vecteur Plus</i>                      | Nicolas Groleau                        | Mach 45         |
| GBR      | <i>Visit Malta Puma</i>                  | Sailing Logic/Philippe Falle           | Reflex 38       |
| NED      | <i>Winsome</i>                           | Harry Heijst                           | S&S 41          |
| TBC:     |  |  |                 |
| LTU      | <i>Ambersail</i>                         | Simonas Steponavicius                  | VO60            |
|          | <i>Ocean of Smiles</i>                   | Michel Lebrun & Christophe Bullens     | ECO IMOCA 60    |



# MEDIA COVERAGE

## Example media coverage:

**Holland Yachting Industry**

**Sevens Star Round Britain and Ireland Race attracts 1000 boats**

More than 1000 boats are expected to take part in the Sevens Star Round Britain and Ireland Race, which starts on August 23rd and will finish on September 1st. The race is a 1000-mile challenge that will take the boats around the coast of Britain and Ireland. The race is organized by the Sevens Star Yacht Club and is open to all yachts of 1000 GRT or less. The race is a challenge for both the crew and the boat. The race is a test of endurance and skill. The race is a test of the boat's ability to withstand the elements. The race is a test of the crew's ability to work together. The race is a test of the boat's ability to handle the elements. The race is a test of the crew's ability to work together. The race is a test of the boat's ability to handle the elements. The race is a test of the crew's ability to work together.

**Recent Boaters Line-Up for Sevens Star Challenge**

1000 boats are expected to take part in the Sevens Star Round Britain and Ireland Race, which starts on August 23rd and will finish on September 1st. The race is a 1000-mile challenge that will take the boats around the coast of Britain and Ireland. The race is organized by the Sevens Star Yacht Club and is open to all yachts of 1000 GRT or less. The race is a challenge for both the crew and the boat. The race is a test of endurance and skill. The race is a test of the boat's ability to withstand the elements. The race is a test of the crew's ability to work together. The race is a test of the boat's ability to handle the elements. The race is a test of the crew's ability to work together.

**YACHTS SELDEN**

**Recent Boaters Line-Up for Sevens Star Challenge**

1000 boats are expected to take part in the Sevens Star Round Britain and Ireland Race, which starts on August 23rd and will finish on September 1st. The race is a 1000-mile challenge that will take the boats around the coast of Britain and Ireland. The race is organized by the Sevens Star Yacht Club and is open to all yachts of 1000 GRT or less. The race is a challenge for both the crew and the boat. The race is a test of endurance and skill. The race is a test of the boat's ability to withstand the elements. The race is a test of the crew's ability to work together. The race is a test of the boat's ability to handle the elements. The race is a test of the crew's ability to work together.

Sail World - Pincheonworld Sail and sailing, cruising, boat...

**Sevens Star Round Britain and Ireland Race attracts 1000 boats**

More than 1000 boats are expected to take part in the Sevens Star Round Britain and Ireland Race, which starts on August 23rd and will finish on September 1st. The race is a 1000-mile challenge that will take the boats around the coast of Britain and Ireland. The race is organized by the Sevens Star Yacht Club and is open to all yachts of 1000 GRT or less. The race is a challenge for both the crew and the boat. The race is a test of endurance and skill. The race is a test of the boat's ability to withstand the elements. The race is a test of the crew's ability to work together. The race is a test of the boat's ability to handle the elements. The race is a test of the crew's ability to work together.

**SAIL WORLD**

**Round Britain and Ireland Race - Two-handed division opens**

1000 boats are expected to take part in the Sevens Star Round Britain and Ireland Race, which starts on August 23rd and will finish on September 1st. The race is a 1000-mile challenge that will take the boats around the coast of Britain and Ireland. The race is organized by the Sevens Star Yacht Club and is open to all yachts of 1000 GRT or less. The race is a challenge for both the crew and the boat. The race is a test of endurance and skill. The race is a test of the boat's ability to withstand the elements. The race is a test of the crew's ability to work together. The race is a test of the boat's ability to handle the elements. The race is a test of the crew's ability to work together.

**COWES**

**Sevens Star Round Britain and Ireland Race**

1000 boats are expected to take part in the Sevens Star Round Britain and Ireland Race, which starts on August 23rd and will finish on September 1st. The race is a 1000-mile challenge that will take the boats around the coast of Britain and Ireland. The race is organized by the Sevens Star Yacht Club and is open to all yachts of 1000 GRT or less. The race is a challenge for both the crew and the boat. The race is a test of endurance and skill. The race is a test of the boat's ability to withstand the elements. The race is a test of the crew's ability to work together. The race is a test of the boat's ability to handle the elements. The race is a test of the crew's ability to work together.



## RACE PROMOTION

A comprehensive Media Plan is in place for the Sevenstar Round Britain & Ireland Race and includes:



- A dedicated race website ([www.sevenstar.rorc.org](http://www.sevenstar.rorc.org)) will be updated regularly as the race progresses.
- A SRBI Race PR team will be working full time to promote the race, the yachts and sponsors all over the world.
- All yachts will be provided with RORC/OC trackers so that fans and followers can see the progress of the teams.
- A virtual Sevenstar RBI race will also be available to the virtual community to increase exposure for the race, sponsors and supporters.
- Ongoing liaison with media providing preview coverage as well as daily race reports during the event and a post race package with results and images for the world's media.
- Media Centre to catering for the requirements of visiting accredited media.
- Two dedicated race photographers for the start (one in a RIB and one in helicopter).
- Helicopter booked for start.
- Blogs with national newspapers following the race and top yachting press worldwide in place.
- Opportunity for sponsor messages to be delivered to world's media via race support.